

h⁴¹³yp^e,inc.

April 3, 2013

Received & Inspected

APR -4 2013

FCC Mail Room

Roger Holberg, Esquire
Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
9300 East Hampton Drive
Capital Heights, MD 20743

Dear Mr. Holberg,

Case Identifier: CGB-CC-0471

Hype413, Inc. ("Hype") respectfully submits this supplemental information in reference to the above petition requesting exemption from closed captioning requirements. First please allow me to apologize for my oversight in response to your last correspondence. Thank you for extending us the courtesy of a clear explanation to complete our exemption request; we do not have the resources to engage a lawyer in this matter so your time and attention is most appreciated.

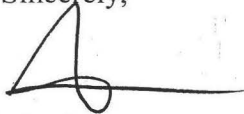
Our updated petition dated June 15, 2012 included two (2) years of financial information, *none* of which was redacted. In addition, we included a fully redacted version for what is deemed public inspection. As you were also sent an un-redacted version, and we are not a public company, I thought it would be perfectly acceptable not to have any fiduciary information presented for public viewing. As our letter included with the redacted financials was only a request, and upon receipt you deemed it unsatisfactory I was under the misconception that you could just use the un-redacted financials included with our petition. Again, I apologize for my misunderstanding. If you would kindly accept this letter as authorization to use whatever financial information you deem necessary without exposing me to any unnecessary risk or liability, it would be appreciated.

The closed captioning would be from \$325 to \$400 per episode and we produce about 100 episodes per year, resulting in a cost from \$32,500 to \$40,000.

Although all information initially submitted on our petition dated, June 15, 2012 is still relevant since that filing we now have received additional compliance that will cost us time and money. Due to current industry standards required by our network, we may no longer use tape to film, but must use cards. This will require my editor to be on-set to perform the transfer while we are filming and thereby lose valuable editing time. With this reduction of his edit-hours, I cannot absorb the additional burden of sending out the shows to be closed captioned, which would definitely result in missed deadlines for the network's programming department.

Thus, we respectfully request that Hype be exempted from closed captioning requirements for the above stated reasons. I have enclosed a self-addressed return envelope for you to send me a copy of your decision. I look forward to hearing from you soon and would be happy to discuss our request with you. Your consideration in this matter is deeply appreciated.

Sincerely,

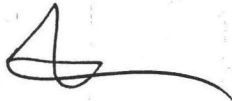


Nicole Horn

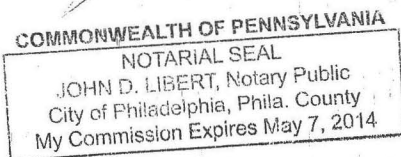
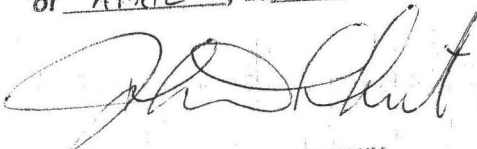
VIA: OVERNIGHT

ENCLOSURES

I Nicole Horn duly acknowledge and certify that all statements made on this file update in addition to the original filing dated March 3, 2006 and updated filing of June 15, 2012 are true and correct to the best of my knowledge, information and belief.



Sworn to and subscribed
before me this 3 day
of APRIL, 2013



06/12/12

hype413, Inc.
Profit & Loss YTD Comparison
 December 2011

	Dec 11	Jan - Dec 11
Ordinary Income/Expense		
Income		
Direct Customer Costs	0.00	-5,187.50
Print-Production Income	40.00	4,138.00
Revenue Share Income	3,695.39	12,819.59
Video-Production Income	226.00	225,445.90
Total Income	3,961.39	237,215.99
Expense		
Administrative & General		
Accounting	0.00	6,125.00
Advertising Expense	0.00	494.73
Auto Expense	172.00	2,064.00
Bank Service Charges	350.62	5,553.66
Contributions/Donations	0.00	650.00
Courier Fees	52.71	446.79
Dues	62.50	1,006.54
Insurance	388.17	7,516.14
Insurance-Life	0.00	11,311.74
Interest Expense	1,300.09	14,782.42
Kitchen Supplies	2,285.00	3,255.91
Legal Fees	165.00	165.00
Office Repairs & Maintenance	100.00	5,300.88
Office Supplies	556.47	4,166.43
Overnight Delivery Fees	424.15	2,764.38
Payroll		
Gross Wages	9,363.42	91,915.06
Payroll Taxes - ER	716.31	8,193.22
Total Payroll	10,079.73	100,108.28
Postage	1.48	1.48
Professional Fees	0.00	582.73
Rent	3,850.75	46,192.80
Representation Fees	0.00	1,724.00
Retirement Plan Administration	0.00	175.00
Taxes - Local	0.00	574.50
Taxes - Property	0.00	3,000.58
Telephone/Internet	600.99	3,927.48
Utilities	82.63	1,700.07
Total Administrative & General	20,472.29	223,590.54
Print Production Costs		
Art Dept. Supplies	0.00	1,269.17
Photographer/Photo Rental	0.00	175.00
Printing Charges	0.00	77.02
Transportation & Parking	0.00	151.37
Total Print Production Costs	0.00	1,672.56
Sales & Marketing		
Meals	0.00	1,159.78
Transportation & Parking	0.00	337.65
Total Sales & Marketing	0.00	1,497.43
Video Production Costs		
Camerasmen	0.00	16,972.00
Crew	-125.00	7,575.00
Crew Meals	0.00	2,667.67
Editing/Dub Charges	323.83	588.72
Freelance Artist	1,200.00	15,489.00
Hair & Make-up Artist	-450.00	3,927.12
Location/Studio Rental/Fees	2,876.85	34,522.20
Production Supplies	156.98	2,249.72
Props/Stylist	0.00	3,668.05
Scouting/Research Expenses	269.12	2,110.20
Talent	0.00	4,600.00
Transportation & Parking	0.00	3,059.89
Travel/Lodging Expenses	0.00	1,198.25
Wardrobe/Stylist	0.00	3,276.81
Total Video Production Costs	4,251.78	101,904.63

06/12/12

hype413, Inc.
Profit & Loss YTD Comparison
December 2011

	Dec 11	Jan - Dec 11
Total Expense	24,724.07	328,665.16
Net Ordinary Income	-20,762.68	-91,449.17
Other Income/Expense		
Other Income		
Dividend Income	0.00	172.00
Interest Income	2.79	41.01
Unrealized Gain on Investment	126.00	26.00
Total Other Income	128.79	239.01
Net Other Income	128.79	239.01
Net Income	-20,633.89	-91,210.16

06/12/12

hype413, Inc.
Profit & Loss YTD Comparison
December 2010

	Dec 10	Jan - Dec 10
Ordinary Income/Expense		
Income		
Print-Production Income	3,280.00	15,693.64
Radio-Production Income	0.00	1,500.00
Revenue Share Income	0.00	11,604.27
Video-Production Income	3,941.82	506,525.04
Website-Production Income	0.00	2,666.00
Total Income	7,221.82	537,988.95
Expense		
Administrative & General		
Accounting	0.00	6,400.00
Auto Expense	167.00	2,004.00
Bank Service Charges	436.71	4,831.44
Contributions/Donations	0.00	400.00
Courier Fees	23.14	1,029.52
Depreciation-Mid-Atlantic	449.00	449.00
Depreciation - New England	2,161.00	2,161.00
Dues	114.57	1,322.14
Insurance	381.02	4,666.98
Insurance-Life	0.00	10,802.63
Interest Expense	1,227.88	14,357.45
Kitchen Supplies	0.00	1,720.03
Office Equipment-Repairs/Maint.	0.00	1,568.94
Office Repairs & Maintenance	371.93	8,136.43
Office Supplies	236.55	3,833.42
Overhead Reimbursement	0.00	6,250.00
Overnight Delivery Fees	244.22	4,142.35
Payroll		
Gross Wages	34,211.55	307,903.95
Payroll Taxes - ER	2,617.17	24,765.15
Total Payroll	36,828.72	332,669.10
Rent	3,822.80	45,917.05
Representation Fees	0.00	329.00
Retirement Plan Administration	0.00	238.00
Taxes - Local	0.00	-1,238.01
Taxes - Property	0.00	2,953.54
Telephone/Internet	318.39	4,000.83
Utilities	105.50	3,417.10
Total Administrative & General	46,888.43	462,361.94
Print Production Costs		
Art Dept. Supplies	0.00	1,873.59
Crew Meals	0.00	375.09
Equipment/Rental	0.00	1,926.00
Hair & Make-up Artist	0.00	845.32
Models	0.00	1,765.00
Photographer/Photo Rental	0.00	1,500.00
Printing Charges	0.00	983.17
Props/Stylist	0.00	1,046.50
Transportation & Parking	0.00	1,085.52
Travel/Lodging Expenses	0.00	206.21
Total Print Production Costs	0.00	11,606.40
Radio Production Costs		
Audio Production	0.00	400.00
Voice-Over Artist	0.00	400.00
Total Radio Production Costs	0.00	800.00
Sales & Marketing		
Client Gifts	194.40	801.55
Meals	0.00	4,841.97
Transportation & Parking	0.00	178.00
Travel & Lodging	0.00	336.40
Total Sales & Marketing	194.40	6,157.92
Video Production Costs		
Cameramen	0.00	41,385.75
Casting Services	0.00	595.00
Crew	531.14	27,232.41

06/12/12

hype413, Inc.
Profit & Loss YTD Comparison
December 2010

	Dec 10	Jan - Dec 10
Crew Meals	1,676.94	17,276.31
Editing/Dub Charges	0.00	2,603.89
Freelance Artist	2,250.00	24,100.00
Freelance Producer	0.00	11,000.00
Hair & Make-up Artist	862.78	9,657.26
Location/Studio Rental/Fees	2,876.85	34,197.20
Production Supplies	122.68	6,978.23
Props/Stylist	738.55	11,434.12
Scouting/Research Expenses	0.00	4,651.72
Talent	0.00	10,439.80
Transportation & Parking	198.34	10,860.61
Travel/Lodging Expenses	0.00	2,380.08
Wardrobe/Stylist	1,410.34	5,641.04
Total Video Production Costs	10,667.62	220,433.42
Website Production Costs		
Website Services	0.00	4,140.00
Total Website Production Costs	0.00	4,140.00
Total Expense	57,750.45	705,499.68
Net Ordinary Income	-50,528.63	-167,510.73
Other Income/Expense		
Other Income		
Dividend Income	0.00	169.04
Interest Income	9.55	167.53
Unrealized Gain on Investment	159.00	75.00
Total Other Income	168.55	411.57
Net Other Income	168.55	411.57
Net Income	-50,360.08	-167,099.16